**2023 IFA ANNUAL CONVENTION EXHIBITOR MARKETING TOOLKIT**

**Sample Email or Newsletter Copy**

Join us and the rest of the franchise community to go all in at the 2023 IFA Annual Convention, Entrepreneur.com’s #1 franchising event, from February 26–March 1, 2023, in Las Vegas, NV.

Finding the right connections and training can help you reach your franchise goals faster. The 2023 IFA Annual Convention will be a unique event where all the best in franchising will gather under one roof and share the latest strategies of every aspect of the franchising world. Connect with seasoned experts who have built successful franchising systems. Learn how to overcome common roadblocks during the many educational sessions and roundtable discussions. Walk the exhibit hall to shop suppliers and find innovative solutions from providers like us. It’s all here.

Don’t miss this once-a-year opportunity to find the resources you need to grow a profitable franchise. Visit us at booth XXXXX and learn more about [PRODUCT OR SERVICE].