**2023 IFA ANNUAL CONVENTION EXHIBITOR MARKETING TOOLKIT**

**Sample Social Media Posts**

Update this copy as needed and use it on social media or other marketing channels to communicate with your prospects and current customers.

* We’re headed to #IFA2023! Come see us at booth# XXXXX.
* All the best in franchising, all in once place. We’ll see you in Las Vegas at #IFA2023!
* See the future of franchising at #IFA2023, the number 1 event in franchising.
* Go all in with your business. Come to #IFA2023. We’ll be there!
* Just confirmed our Booth XXXXX at #IFA2023! See you in #LasVegas Feb 26-Mar 1.
* Ranked the number 1 event in franchising by Entrepreneur.com, #IFA2023 is going to be great! Booth XXXXX.
* Come see our new [PRODUCT/SERVICE INFO]! Booth XXXXX at #IFA2023.
* We’re all about franchising. Come see us at booth XXXXX. #IFA2023
* See how our [PRODUCT OR SERVICE] can help improve your franchise business. Check us out: Booth XXXXX #IFA2023
* We’re showcasing solutions for franchisors and franchisees in any industry at #IFA2023. Let’s chat: Booth XXXXX